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Tree Plantation and Landscaping

Techno International New Town (TINT) actively engages in tree plantation and landscaping as part of its comprehensive green initiatives. Collaborating with the Newtown Kolkata Development Authority (NKDA) and Green for Life Foundation, TINT has led **afforestation projects**, resulting in the **planting of nearly 2,000 trees** by students and staff.

These efforts are further incentivized through university-awarded marks for tree planting. TINT also celebrates **World Environment Day** and **World Earth Day** with **eco-friendly campaigns**, **poster competitions**, and tree planting activities.

A partnership with WWF has added 100 saplings to their green efforts.

The campus features **lush lawns and gardens**, with students learning about local flora and cultivating medicinal plants.

Recognized for planting over 1,800 saplings, TINT fosters environmental awareness and stewardship among its community.

- **❖** Recognition by Green for Life Foundation for planting over 1800 saplings at nearby locations outside the Campus
- **❖** Collaborating with NKDA and Green Verge: Afforestation Projects at 2 locations in New Town
- **❖** MOU with WWF providing 100 saplings for planting
- ***** Extensive Landscaping within the Campus
- **❖** University Regulation on awarding Marks for Tree Plantation (Mandatory Additional Requirement)
- ***** Events promoting Green Initiative: Tree Plantation



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Recognition by Green for Life Foundation for planting over 1800 saplings at nearby locations outside the Campus



Certification from Green for Life Foundation for planting 1837 Saplings



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Collaborating with NKDA and Green Verge: Afforestation Projects at 2 locations in New Town

With approval from NKDA and in collaboration with Green Verge, TINT students and faculty members have undertaken afforestation projects at 2 different locations in New Town in the vicinity of the Campus.

Here are some Photographs of Tree Plantation by TINT Students in and around the Campus:















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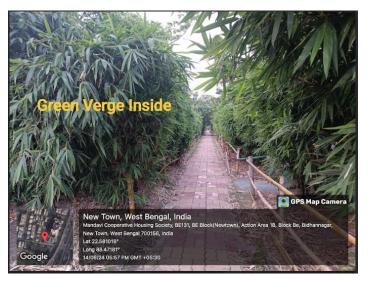


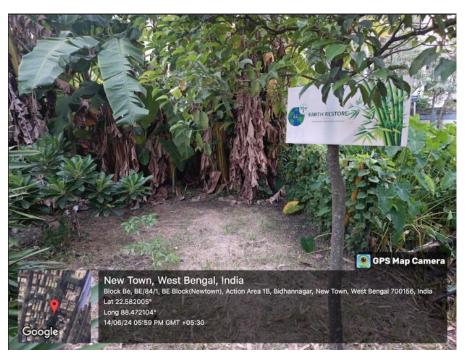


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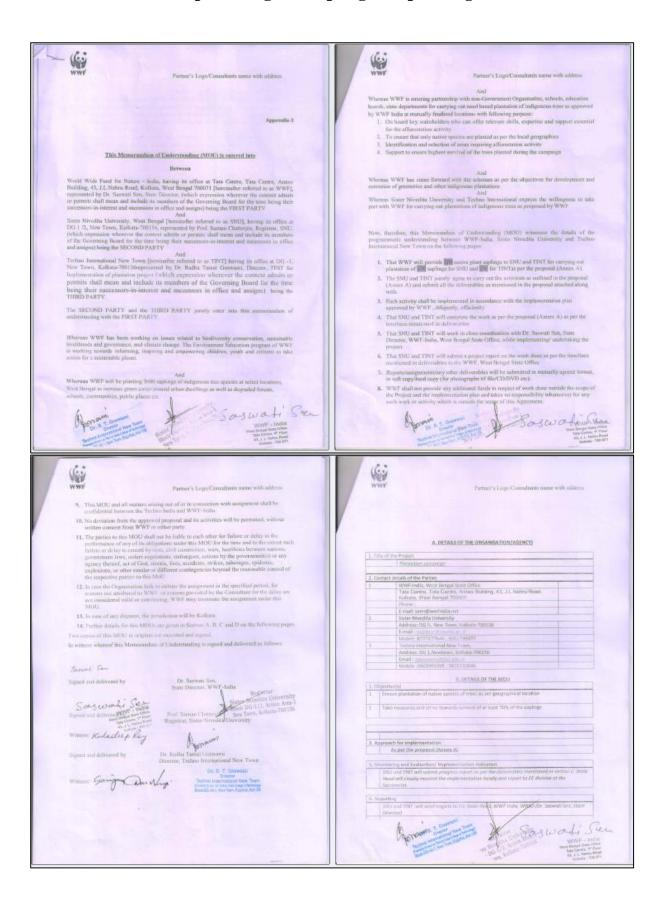




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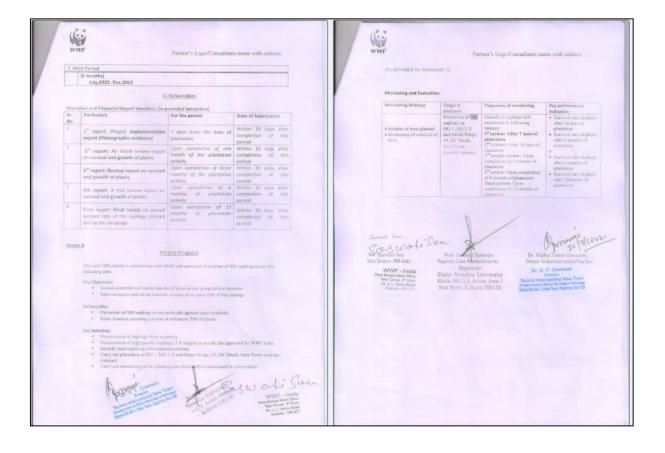
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MOU with WWF providing 100 saplings for planting





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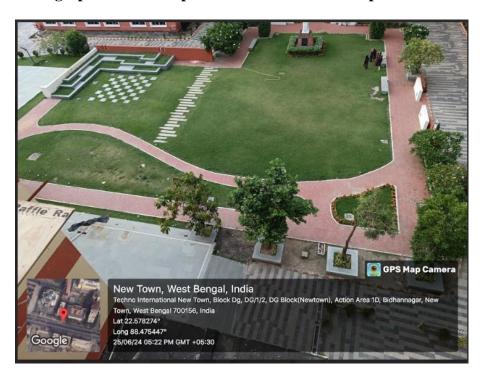
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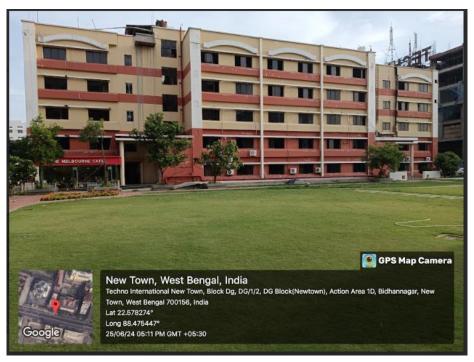
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Extensive Landscaping within the Campus

TINT boasts of a beautiful landscaped garden inside the Campus. There is lust verdant lawns for the students and the garden is well-kept by dedicated gardeners. Seasonal flowers and fruits are planted regularly and nurtured with care. The students are also encouraged to adopt one tree each and take care of the Campus Garden.

Photographs of Landscaped Garden inside the Campus







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University Regulation on awarding Marks for Tree Plantation (Mandatory Additional Requirement)

As part of the Mandatory Additional Requirement (MAR) of the Curriculum, students have to score 25 points per semester on activities that encompass social responsibility, environmental awareness and additional learning through MOOCS portals.

Planting One Tree carries one mark in this regard, and that is a way to incentivize students towards contributing towards a greener planet.

The Notification of the University in relation to MAR:

_	(FORMERLY KNOWN AS WEST BENGA Main Campus : Haringhat Kolkata Campus : BF-142, SECTOR-I, SALTI Website : seeks	a, Nadia, Pir AKE OTY, KOU	-741249		
Ref.	No. :		Date :		
	Mandatory Additional Requiren	onts (M)	AR)		
	Activity List w.e.f. 2023-2024		,		
	Activity	Points per	per Permissible		
		Activity	Points (max)		
	1. MODES (SWAYAM/NPTEL/Spaken Tutorial/any technical, non-te	chnical course) (p	er course)		
a)	For 12 weeks duration/40 Hours	20			
ы	For 8 weeks duration/36 Hours	15	40		
c)	For 4 weeks duration/20 Hours	10			
d)	For 2 weeks duration/18 Hours	5			
2. Tech Fest/Fest/Teachers Day/Fresher's Welcome					
	Organizer Participant	3	10		
ь)		3 5	10		
	Rural Reporting A. Tree plantation and Up-keeping (per tree)	1	10		
	4. Tree plantation and up-keeping (per tree) 5. Relief/Charitable Activities	-	10		
a)	Collection of fund/ materials for the Relief Camp or Charitable Trusts	5	40		
ы	To be a part of the Relief Work Team	20			
	clostion in Debate/Group Discussion/Workshop/Tech out:				
	sic/Dance/Drama/Elecution/Qutr/Seminar/Painting/ any Performing Arta/Photography/Film Making/	10	20		
7. Pub	Scation in News Paper, Magazine, Wall Magazine & Biogs	10	20		
	8. Research Publication (per publication)	15	30		
1	9. Innovative Projects (other than course curriculum)	30	60		
10	Blood donation	B	16		
	Blood Donation Camp Organization	10	20		
	11. Sports/Games/Adventure Sports/Trekking/	Yoga Camp			
a)	Pemonal Level	10	20		
b)	College level	5	10		
c)	University Level	10	20		
c)	District Level	12	24		
*	State Level	15	10		
ŋ	National/International Level	20	20		
	2. Activities in a Professional Society/Student Chapter	10	20		
13. Relevant Industry Visit & Report/Hotel-Event Management Training & Report (Minimum 3 days with submitted report) 10		20			
Citizens,	munity Service & Allied Activities like: Caring for the Senior Under-privileged/Street Children/ Animal Care etc/ Training ently Able	10	20		
	15. Self-Entrepreneurship Programm				
2)	To organise entrepreneurship programmes and workshops	10	20		
b)	To take part in entrepreneurship workshop and get certificate	5	10		
c)	Video film making on entrepreneurship	10	20		
4)	Submit business plan on any project	10	20		



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Events promoting Green Initiative: Tree Plantation

Sl. No.	Academic Year	Name of the Event	Date
1.	2022-23	Earth Day Celebration	22.04.2023
2.		World Environment Day Celebration	05.06.2022
3.	2021-22	Tree Plantation Programme on Earth Day	22.04.2022
4.		Awareness Programme on Green Environment & Tree Plantation	24.03.2019
5.	2018-19	Swachh Bharat Abhiyan	20.07.2018
6.		Green Celebration Programme by The United family of Humans	03.11.2018



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ACADEMIC YEAR 2022-23

Name of the Event: Earth Day Celebration

Date of the Event: 22th May, 2023

Organizing Body

of the Event: NSS Unit, TINT

Brief Report: Following a Board resolution, Techno International New Town's NSS

unit organized a successful Earth Day celebration with a tree-planting program on April 22nd, 2023. Students, faculty, and volunteers planted 28 saplings and learned about environmental responsibility. The event raised awareness, increased biodiversity, fostered community engagement, and created a positive public perception of the college's

commitment to sustainability.

No. of Student

participants: 26

No. of Teacher

participants: 12





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ACADEMIC YEAR 2021-22

Name of the Event: World Environment Day Celebration

Date of the Event: 5th June, 2022

Organizing Body

of the Event: IIC & NSS Unit, TINT

Brief Report: Techno International New Town celebrated World Environment Day on

June 5th, 2022 with a seminar, tree planting, and awareness camp. The goal was to promote environmental sustainability through green entrepreneurship and student engagement. Dr. Kuladip Roy from WWF-India spoke at the seminar. World Environment Day serves as a launchpad for ongoing environmental action by raising awareness,

influencing policy, and inspiring individual change.

No. of Student

participants: 17

No. of Teacher

participants: 8





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Name of the Event: Tree Plantation Programme on Earth Day

Date of the Event: 22nd April 2022

Organizing Body

of the Event: NSS Unit, Techno International New Town & IIC, TINT

Brief Report: Our college Techno International New town conducted an awareness

programme on tree plantation dated on 22nd April, 2022 at 2 pm to 3 pm in college campus. Participants were highly enthusiastic to make it a big success. 20 saplings were planted. The students planted saplings and fenced them and watered the plants. Every step of the program was appreciated by the representatives of the administration and the local forest department officials. With this inspiration they conducted a tree plantation in the campus too in order to serve our mother environment and a small contribution for establishing a green environment around us.

No. of Student

participants: 17

No. of Teacher

participants: 15





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ACADEMIC YEAR 2018-19

Name of the Event: Awareness Programme on Green Environment & Tree Plantation

Date of the Event: 24th March, 2019

Organizing Body

of the Event: NSS Unit, TINT

Brief Report: Following a Board of Governors' resolution, NSS, Techno International

New Town organized an awareness program on Green Environment & Tree Plantation on March 24th, 2019. The program aimed to educate participants and encourage tree planting for a sustainable future. 35 volunteers and faculty members attended workshops, planted trees, and learned about environmental responsibility. The event, covered by the photography club and live-streamed, successfully raised awareness

about the importance of trees and environmental conservation.

No. of Student

participants: 35

No. of Teacher

participants: 2





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Name of the Event: Swachh Bharat Abhiyan

Date of the Event: 20th July, 2018

Organizing Body

of the Event: NSS Unit, TINT

Brief Report: The NSS Unit of TINT organized a Swachh Bharat Abhiyan programme

on July 20th, 2018 to promote cleanliness and sanitation practices. This national mission aims to create a clean India by eliminating open defecation and improving waste management. Inspired by Gandhiji's ideals, the program strives for a culture of cleanliness to ensure public health and well-being. 34 students participated in the TINT event to

contribute to this national effort.

No. of Student

participants: 34

No. of Teacher

participants: 8





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Name of the Event: Green Celebration Programme by The United family of Humans

Date of the Event: 3rd November, 2018

Organizing Body

of the Event: NSS Unit, TINT

Brief Report: The NSS Unit of Techno International Newtown organized a green

celebration program on November 3rd, 2018, focusing on environmental sustainability and participant engagement. 30 volunteers participated in the event at the Urban Forest in Rajarhat and conducted a tree plantation within the campus premises. Esteemed Director, Mr. R.T. Goswami, and faculty members educated students about the significance of trees. The tree plantation contributed to expanding green spaces, while the event served as an educational platform on the importance of trees. The collaborative effort fostered a sense of community cohesion and

collective responsibility towards environmental conservation.

No. of Student

participants: 30

No. of Teacher

participants: 2

