ACADEMIC SOCIAL RESPONSIBILITY: SOCIAL OUTREACH PROGRAMMES

Techno International New Town (TINT) demonstrates and promotes Academic Social Responsibility through its extensive Social Outreach Programmes organized and monitored by its **NSS Unit**. These initiatives reflect TINT's **commitment to community service** and societal well-being.

Participating in these programmes offers students numerous benefits, such as **fostering empathy, social responsibility, and civic engagement**.

Activities like **literacy campaigns**, **health and hygiene awareness sessions**, and **environmental conservation efforts**, cultivate essential soft skills such as **teamwork, communication, and leadership**.

For example, the Awareness Programme on Green Environment & Tree Plantation encourages **environmental stewardship**, while the Literacy Campaign for Underprivileged Children enhances **educational equity and community support**.

By engaging with diverse communities, students gain a broader perspective on societal issues and contribute positively to societal well-being, **promoting their all-round development and preparing them to be conscientious global citizens**.

Here's a **quick glance at some of the Social Outreach programmes** that TINT has organized in the last few years:

Sl. No.	Academic Year	Name of the Event	Date
1.	2022-23	Earth Day Celebration	22.04.2023
2.		Celebration of "Azadi ka Amrit Mahotsav"	15.08.2022
3.	2021-22	Blood Donation Camp	22.04.2022
4.	2020-21	Heritage & Cultural Tour of Kolkata	13.02.2021 – 16.02.2021
5.	2019-20	A Visit & Distribution of Food Materials to Bodhi Peet	27.11.2019
6.		Medical Camp for Women	16.11. 2019

7.		Blood Donation Camp	09.01.2019
8.		Exhibition cum Sale of Handicrafts on Saraswati Puja	09.02.2019
9.	2018-19	Awareness Programme on Green Environment & Tree Plantation	24.03.2019
10.		Literacy Campaign for Underprivileged Children	01.04.2019
11.		An Awareness Session & Kit Distribution on Health & Hygiene for Underprivileged Children	05.06.2019
12.		Literacy Campaign for Street Children	17.11.2018

ACADEMIC YEAR 2022-23

Name of the Event: EARTH DAY CELEBRATION

Date of the Event: 22th April 2023

Organizing Body of the Event: NSS Unit, TINT

Brief Report: On 22nd April 2023, the NSS at Techno International New Town celebrated Earth Day with a tree plantation program near NKDA Football Ground. The event, involving 26 student volunteers and 12 faculty members, planted 28 saplings. The program emphasized environmental sustainability, community engagement, and educational value, receiving strong support from local officials and the administration.

No. of Student participants: **26**

No. of Teacher participants: **12**

Picture(s) of the Event:

Name of the Event: Celebration of "Azadi ka Amrit Mahotsav"

Date of the Event: 15th August 2022

**Organizing Body
of the Event:** NSS Unit, Tint & IIC, TINT

Brief Report: The "Har Ghar Tiranga" campaign aims to inspire people to hoist the Indian flag, fostering patriotism and celebrating India's 76th Independence Day. The NSS and Institution Innovation Council at Techno International New Town organized events from 11th to 15th August 2022, involving 37 students. Activities included a march, flag distribution, and speeches by Director R.T. Goswami and HODs. The event, promoting unity and national pride, was broadcast live on Facebook.

**No. of Student
participants:** **37**

**No. of Teacher
participants:** **11**

Pictures of the Event:

ACADEMIC YEAR 2021-22

Name of the Event: Blood Donation Camp

Date of the Event: 22th April, 2022

Organizing Body of the Event: NSS Unit, Tint & IIC, TINT

Brief Report: On April 22, 2022, the NSS at Techno International New Town, in collaboration with the Institution Innovation Council, organized a Blood Donation Camp Commemorating World Earth Day. Starting at 10:00 AM, 100 students and faculty members participated, facilitated by a medical team from Life Care Medical Foundation. Dr. R.T. Goswami, Director of TINT, supported the event. Donors underwent health checks, received refreshments, and were awarded certificates, fostering a spirit of compassion and community service.

No. of Student participants: **100**

No. of Teacher participants: **21**

Pictures of the Event:

ACADEMIC YEAR 2020-21

Name of the Event: Heritage & Cultural Tour of Kolkata

Date of the Event: 13th February, 2021 to 16th February, 2021

Organizing Body of the Event: NSS Unit, TINT

Brief Report: From 13th to 16th February 2021, the NSS of Techno International New Town organized a Heritage and Cultural Tour of Kolkata. 30 students explored major attractions like St. Paul's Cathedral, Victoria Memorial, and Princep Ghat, among others. The event featured a heritage walk and photo exhibition, fostering cultural appreciation and education while adhering to COVID-19 precautions. The tour concluded successfully with a group photo and enthusiastic participation.

No. of Student participants: **30**

No. of Teacher participants: **3**

Pictures of the Event:

ACADEMIC YEAR 2019-20

Name of the Event: A Visit & Distribution of Food Materials to Bodhi Peet

Date of the Event: 27th September, .2019

**Organizing Body
of the Event:** NSS Unit, TINT

Brief Report: On 27th September 2019, the NSS of Techno International New Town visited Bodhi Peet to distribute food materials. 6 students and faculty members actively participated, focusing on welfare and rehabilitation for orphaned, mentally retarded individuals. The visit emphasized social responsibility, compassion, and sustainable support, addressing immediate needs and fostering long-term relationships, creating significant humanitarian and community impacts.

**No. of Student
participants:** **6**

**No. of Teacher
participants:** **2**

Pictures of the Event:

Name of the Event: Medical Camp for Women

Date of the Event: 16th November, 2019

Organizing Body of the Event: NSS Unit, TINT

Brief Report: On 16th November 2019, NSS at Techno International New Town organized a Medical Camp for Women in Nimkuria Village, Bhangar. Attended by 30 women, the camp provided medical consultations, prescriptions, and essential medicines. The event aimed to enhance healthcare accessibility and promote health education in underserved communities. Supported by 20 volunteers and 2 faculty members, the camp underscored the NSS unit's commitment to community welfare and garnered positive feedback from participants.

No. of Student participants: **20**

No. of Teacher participants: **2**

Pictures of the Event:

ACADEMIC YEAR 2018-19

Name of the Event: BLOOD DONATION CAMP

Date of the Event: 9th January, 2019

**Organizing Body
of the Event:**   NSS Unit, TINT & Coffee House Social Service Association

Brief Report: On January 9, 2019, NSS Techno International New Town organized a successful blood donation camp at Indian Coffee House. With 30 students and 2 faculty members actively participating from 9 am to 9 pm, the event aimed to address critical blood shortages and raise awareness about voluntary donation. Participants were recognized with certificates, and the event concluded with a group photo symbolizing unity and community spirit in supporting healthcare needs.

**No. of Student
participants:**   **30**

**No. of Teacher
participants:**   **2**

Pictures of the Event:

Name of the Event: Exhibition cum Sale of Handicrafts on Saraswati Puja

Date of the Event: 9th February, 2019

**Organizing Body
of the Event:** NSS Unit TINT & Muktakash

Brief Report: On February 9, 2019, NSS at Techno International New Town organized an Exhibition cum Sale of Handicrafts during Saraswati Puja. The event showcased diverse Indian handicrafts, supporting underprivileged children by providing a platform to sell their creations. It fostered community engagement, with students and faculty actively participating. The initiative not only celebrated cultural heritage but also promoted social responsibility and empowered young artisans.

**No. of Student
participants:** 4

**No. of Teacher
participants:** 4

Pictures of the Event:

Name of the Event:	Awareness Programme on Green Environment & Tree Plantation
Date of the Event:	24th March, 2019
Organizing Body of the Event:	NSS Unit TINT & Green for Life Foundation,
Brief Report:	On March 24th, 2019, NSS at Techno International New Town organized an Awareness Program on Green Environment & Tree Plantation, fulfilling the resolution of the Board of Governors. With 35 volunteers and 2 faculty members, 10 saplings were planted during the event from 11 am to 4 pm. Director R.T. Goswami and department heads stressed the significance of environmental conservation, enhancing biodiversity and community cohesion. The event was documented and broadcasted live on TINT's official Facebook page, fostering sustainability and community engagement.
No. of Student participants:	**35**
No. of Teacher participants:	**2**

Pictures of the Event:

Name of the Event: Literacy Campaign for Underprivileged Children

Date of the Event: 1st April, 2019

**Organizing Body
of the Event:** NSS Unit TINT & Muktakash

Brief Report: On April 1, 2019, Techno International New Town's NSS organized an A Literacy Campaign for Underprivileged Children, engaging 30 volunteers in activities like general knowledge competitions and essay writing. Thirty-five children participated, with six emerging as winners, receiving stationery prizes. Director R.T. Goswami and faculty highlighted the event's significance, emphasizing educational empowerment. Covered by the Photography Club and broadcast live, the campaign aimed to enhance literacy skills and foster community support for educational initiatives.
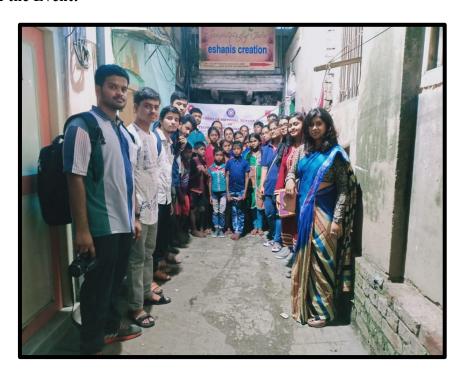
**No. of Student
participants:** **30**

**No. of Teacher
participants:** **3**

Pictures of the Event:

Name of the Event: An Awareness Session & Kit Distribution on Health & Hygiene for Underprivileged Children

Date of the Event: 5th June, 2019

Organizing Body of the Event: NSS Unit TINT & Muktakash

Brief Report: On June 5th, 2019, Techno International New Town's NSS organized an awareness session on health and hygiene for underprivileged children at Muktakash, distributing personal care kits and emphasizing their benefits. The event, covered by TINT photography club, aimed to empower children in slums, villages, and schools. It fostered empathy, social responsibility, and civic engagement among student volunteers and participants.

No. of Student participants: 2

No. of Teacher participants: 2

Pictures of the Event:

Name of the Event: Literacy Campaign for Street Children

Date of the Event: 17th November, 2018

Organizing Body of the Event: NSS Unit TINT & Muktakash

Brief Report: On 17th November 2018, the NSS Unit of Techno International New Town, in collaboration with Muktakash, conducted a literacy campaign for street children at Swami Vivekananda's Ancestral House Culture Center. 20 NSS volunteers engaged 35 children in educational sessions and a general knowledge competition, promoting literacy and holistic development. The event, supported by Director R.T. Goswami and faculty members, aimed to empower marginalized children through education, fostering community and academic engagement.

No. of Student participants: **20**

No. of Teacher participants: **2**

Pictures of the Event: