

Induction and Orientation Programme of 1st year students

Department of Business Management

Bachelor of Business Administration (BBA)

Date: July 11 to July 26, 2018

Time: 10.00 am-4.00 pm

Venue: Techno International New Town, Language Lab 1, 1st Floor

The Programme will commence on July 11, 2018 with a three weeks 'Induction and Orientation' programme. This programme will last until July 26'18. It is mandatory for all BBA First Year students to actively participate in the programme.

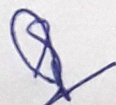
The purpose of a comprehensive induction and orientation programmes is to go beyond familiarizing students with the campus and other fellow students, and in fact to acclimatize them with what Management programme is all about and what it takes to be a successful manager or an entrepreneur? What it takes to be a leader of an organization; How important is the role of self-learning as well as collaborative learning in a management programme; What is expected from them by the faculty, industry and recruiters; How can they balance their life and organizational goals; How can the institute facilitate them to realize their ambition; What support they must draw from the Institute in transforming themselves, are some of the other aspects to infuse their interest in the management career. It is also an opportunity for students to have a quick refresher on the basic functional courses they have not been exposed to or catch up on the analytical and communication skills and, of course, how to work hard and party harder.

Some of the key aspects that will be covered in it include:

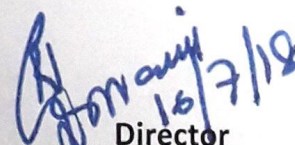
- Know your campus & the facilities;
- Know your fellow students;
- Know yourself ;
- Understand the Institute.
- Case method of learning;
- Tools of personality development;
- Communication skills;
- Team working;
- Collaborative learning;
- Soft skills;
- Executive ettiquets and mannerism;
- Introductory and remedial sessions on various functional areas of management : English, Economics, Statistics, Mathematics, Computer Application

The session-wise schedule of the "Induction and Orientation" Programme is put up on the BBA notice board. The regular classes for the First Year students of BBA will begin on July 27, 2013 (Friday). The class routine will be provided to the students on the 1st day of Orientation.

Note: Students are requested to get take their seat in the mentioned venue by 9.40 am


HOD

Department of Business Management


Director

Techno International New Town